

Order Item Summary

CBS TELEVISION STATIONS



KCNC-TV

Order ID: 63224 CF NTL-POL FBD - LBD: 10/03/12 - 10/09/12 HL#: Created: 10/02/12 12:11 PM
 Client: ROMNEY FOR PRESIDENT, INC... CPE: / / 450 Agency Commission: 15 % Updated: CARDOSO on 10/18/12 03:02 PM
 Agency: AMERICAN RAMBLER (329831) Product: EST 450 (1300) Self :15:00 Confirmed: 10/02/12 01:12 PM
 Buyer: STEPHANIE KINCAID Demo: HHOLDS DMA RTG Sched. Code: B Contract: 10/03/12 08:37 AM
 AE: NICOLE ELIE POL-GWTS-PH Billing Int: Monthly BM: SS
 Share: 0% KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0%

NEW ORDER; KEC/PH 10/2/12

TTL LUR Rebate Value = -4350

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	NLATE7	0 0 1 1 1 0 0	NEWS	30	B			0.0	\$1,700.00	3	\$5,100.00		

LUR, ACTUAL LUR IS \$1300, WILL REBATE \$ ON FUTURE ORDER

FBD LBD Oct 01
 10/03/12 10/05/12 3

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	NLATE7	1 1 0 0 0 0 0	NEWS	30	B			0.0	\$1,700.00	2	\$3,400.00		

LUR, ACTUAL LUR IS \$1500, WILL REBATE \$ ON FUTURE ORDER

FBD LBD Oct 08
 10/08/12 10/09/12 2

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
003	LLETTER1	0 0 1 0 0 0 0	LETT	30	B			0.0	\$600.00	1	\$600.00		

LUR

FBD LBD Oct 01
 10/03/12 10/05/12 1

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
004	LLETTER1	1 0 0 0 0 0 0	LETT	30	B			0.0	\$600.00	1	\$600.00		

LUR

FBD LBD Oct 08
 10/08/12 10/09/12 1

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
005	PHAWAII	M * * * * *	REGP	30	B			0.0	\$4,500.00	1	\$4,500.00		

LUR

FBD LBD Oct 08
 10/08/12 10/08/12 1

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
006	PNAVY	* T * * * * *	REGP	30	B			0.0	\$4,500.00	1	\$4,500.00		

LUR

FBD LBD Oct 08
 10/09/12 10/09/12 1

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AE: NICOLE ELIE POL-GWTS-PH Billing Int: Monthly BM: SS

Share: 0% KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
007	PNCISLA	* T * * * * *	REGP	30	B			0.0	\$4,000.00	1	\$4,000.00		
LUR, ACTUAL LUR IS \$3500, WILL REBATE \$ ON FUTURE ORDER													
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/09/12	10/09/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	PDEBATEWE	* * W * * * *	CARD	30	B			0.0	\$4,500.00	1	\$4,500.00		
CDR													
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/03/12	10/03/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	PCSIWE3	* * W * * * *	REGP	30	B			0.0	\$4,300.00	1	\$4,300.00		
LUR													
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/03/12	10/03/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	PBANG*2MENTH	* * * T * * *	REGP	30	B			0.0	\$6,300.00	1	\$6,300.00		
CDR													
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/04/12	10/04/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	PCSINYFRI1	* * * * F * *	REGP	30	B			0.0	\$2,500.00	1	\$2,500.00		
LUR													
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/05/12	10/05/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
012	NWKND SAT2	* * * * S *	NEWS	30	B			0.0	\$400.00	2	\$800.00		
LUR, ACTUAL LUR IS \$275, WILL REBATE \$ ON FUTURE ORDER													
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/06/12	10/06/12	2										

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Buyer: STEPHANIE KINCAID	Demo: HHOLDS DMA RTG	Sched. Code: B	Contract: 10/03/12 08:37 AM	
AE: NICOLE ELIE POL-GWTS-PH		Billing Int. Monthly	BM: SS	
Share: 0% KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
013	PCRIMESA1	* * * * * S *	REGP	30	B			0.0	\$1,300.00	1	\$1,300.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/06/12	10/06/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
014	P48HRSA3	* * * * * S *	REGP	30	B			0.0	\$1,500.00	1	\$1,500.00		
	LUR, ACTUAL LUR IS \$1200, WILL REBATE \$ ON FUTURE ORDER												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/06/12	10/06/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
015	NLATE7	* * * * * S *	NEWS	30	B			0.0	\$1,700.00	1	\$1,700.00		
	LUR, ACTUAL LUR IS \$1300, WILL REBATE \$ ON FUTURE ORDER												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/06/12	10/06/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
016	LWCSIMISA2	* * * * * S *	LFG	30	B			0.0	\$300.00	1	\$300.00		
	LUR, ACTUAL LUR IS \$200, WILL REBATE \$ ON FUTURE ORDER												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/06/12	10/06/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
017	NSAT5-730AM	* * * * * S *	NEWS	30	B			0.0	\$250.00	1	\$250.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/06/12	10/06/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
018	NSUN6-8AM	* * * * * S	NEWS	30	B			0.0	\$200.00	1	\$200.00		
	LUR, ACTUAL LUR IS \$100, WILL REBATE \$ ON FUTURE ORDER												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/07/12	10/07/12	1										

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 Share: 0% KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
019	WCBSSUNAM	* * * * * S	MORN	30	B			0.0	\$1,300.00	1	\$1,300.00		
	LUR, ACTUAL LUR IS \$800, WILL REBATE \$ ON FUTURE ORDER												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/07/12	10/07/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
020	SBKOFFR	* * * * * S	KO	30	B		FOOTBALL	0.0	\$500.00	1	\$500.00		
	LUR, ACTUAL LUR IS \$450, WILL REBATE \$ ON FUTURE ORDER												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/07/12	10/07/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
021	SNFLTODA1	* * * * * S	NFLP	30	B		FOOTBALL	0.0	\$1,800.00	1	\$1,800.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/07/12	10/07/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
022	PSIXTY1	* * * * * S	REGP	30	B			0.0	\$5,400.00	1	\$5,400.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/07/12	10/07/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
023	PWIFESUN2	* * * * * S	REGP	30	B			0.0	\$4,950.00	1	\$4,950.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/07/12	10/07/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
024	PMENTALSN3	* * * * * S	REGP	30	B			0.0	\$5,400.00	1	\$5,400.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
025	NLATE7	* * * * * S	NEWS	30	B			0.0	\$1,700.00	1	\$1,700.00		
LUR, ACTUAL LUR IS \$1300, WILL REBATE \$ ON FUTURE ORDER													
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/07/12	10/07/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
026	SBACCESS	* * * * * S	AXIS	30	B		FOOTBALL	0.0	\$450.00	1	\$450.00		
LUR, ACTUAL LUR IS \$300, WILL REBATE \$ ON FUTURE ORDER													
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/07/12	10/07/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
027	LWCLOSERSU2	* * * * * S	LFG	30	B			0.0	\$300.00	1	\$300.00		
LUR													
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/07/12	10/07/12	1										

Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	31	0	\$68,150.00	\$57,927.50	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$68,150.00	\$57,927.50	\$0.00	\$0.00